Supplementary Material – List of 48 editorials that contain one or more of the terms of interest (trust, confidence, credibility).


36. Our conflicted medical journals. *NY Times (Print)* 2006; WK11.


42. Sass J. Key elements of effective and practical disclosure policies for health science journals. *Environ Health Persp* 2009; 117(6).


*Reference 35, by Editor-in-Chief Trevor Ogden, was included in the list of editorials for its particular features, although in the “Editor’s Choice”, it is classified as Commentary.*